



COLGATE UNIVERSITY MEN'S LACROSSE TEAM RALLIES COMMUNITY TO DEFEAT PEDIATRIC CANCERS BY RAISING MONEY FOR INNOVATIVE RESEARCH

Team Hosts LaCROSSE Out Cancer Game With Check Presentation

HAMILTON, NY, April 25—Regardless of the final score of the men's lacrosse match up taking place here this Friday, April 26, there will be one clear cut winner: pediatric cancer research. Marking their months-long participation in the LaCROSSE Out Cancer Challenge, the Colgate University Men's Lacrosse Team will present a five-figure check to the Pediatric Cancer Research Foundation. The student athletes will also use their game against Boston University to underscore the message that funding breakthrough research is the only way to develop innovations that can save lives.

Colgate's involvement in this Challenge was the impetus of sophomore midfielder and pediatric cancer survivor Hunter Drouin. He wanted to call attention to the need to support the discovery of better treatments for the devastating diseases commonly referred to as pediatric cancer and honor the 47 kids who are diagnosed with cancer daily.

Treated for Wilms' Tumor as a toddler, Hunter has been in remission for 16 years. Regrettably, his experience is not the same as many others. Despite great improvements in survival for kids with many forms of cancers, more children under 20 years old are lost to cancer than any other disease.

The Colgate Men's Lacrosse team accepted the LaCROSSE Out Cancer Challenge by completing 47 days of wall ball in the fall and 47 days in the spring. Prior to the opening faceoff on Friday night, Colgate Men's Lacrosse Team Captains will take the field alongside Head Coach, Matt Karweck and Hunter Drouin to present a check topping \$19,000 to the Pediatric Cancer Research Foundation. The team will fundraise until they reach their \$47,000 goal in tribute to the 47 kids diagnosed with cancer each day in the U.S. To support their fundraiser, please [visit this site](#). Every \$50 donated supports a vital hour of research.

Coach Karweck looks forward to increasing awareness about this important cause. "While we play to win on the field, we never lose sight of how lucky we are to be able to do just that. The LaCROSSE Out Cancer Challenge provides our players the opportunity to serve as ambassadors for a cause that is much bigger than them. It teaches our students that each of us has a part to play – on the field and off."

"Creating a world without pediatric cancer takes all of us," explained Bonnie Lattimore, director of strategic partnerships, Pediatric Cancer Research Foundation. "Research takes a lot of funding and progress is limited by a lack of resources. We're grateful to the Colgate University Men's Lacrosse team for their remarkable achievement of raising nearly \$20,000 so far to help fill the funding gap."

Due to research advances, overall survival rates for childhood cancers have grown by 70 percent in the past 40 years. Still, about 20 percent of kids with pediatric cancer do not survive today. About two-thirds of those who do will suffer long-lasting chronic health conditions from their treatment, and one-quarter will face severe or life-threatening late effects from their treatment. To address these challenges, the Pediatric Cancer Research Foundation invests in research that pushes the boundaries of science and accelerates the development of new treatments and diagnostic tools specifically for children's and young adults' developing bodies.

To learn more about childhood cancer research, and how you can help, visit pcrf-kids.org.

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About the LaCROSSE Out Cancer Challenge

All lacrosse players, regardless of age or level, are encouraged to participate in the LaCROSSE Out Cancer Challenge. Here's how:

1. Accept the Challenge!
2. Register to LaCROSSE Out Cancer at www.lacrosseoutcancer.org.
3. Decide which Challenge works best for you:
 - Complete 47 reps of your choice (ex. passes, shots, groundballs, wall ball, etc.) each day for one week at any time.
 - Complete 47 reps once a week for a whole month.
 - Have a LaCROSSE Out Cancer game where friends and family members can donate \$47 in support of the cause. A portion of the ticket proceeds could support your campaign. Have an "I Stand For" moment, ceremonial check presentation, PA reads and social media.
 - GET CREATIVE! Come up with your own challenge/initiative involving the number 47!
4. Invite friends and family to donate \$47 in honor of the 47 kids diagnosed with cancer each day in the US.
5. Challenge your teammates and other teams across the country to join you!
6. Send photos/videos to us at @pcrf_kids or info@pcrf-kids.org to be featured on our social media.

Everyone can be a part of transforming pediatric cancer care and saving lives, even if you don't play lacrosse. Donate to research [here](#).

About the Pediatric Cancer Research Foundation

Determined to transform pediatric cancer care by accelerating research breakthroughs, the Pediatric Cancer Research Foundation has one goal: to make it possible for all children facing childhood cancers to beat their disease and realize their full potential. Overseen by scientific thought leaders, its rigorous and competitive process for awarding research grants has contributed to pivotal advancements in the areas of non-Hodgkin Lymphoma, Immunotherapy/CAR T cells, Osteosarcoma, Juvenile Myelomonocytic Leukemia, and Acute Myeloid Leukemia. The Pediatric Cancer Research Foundation is a GuideStar Platinum-rated charity. Its actions and commitment are encapsulated in its inspiring motto: Powering Cures, Realizing Futures. For more information, please visit www.pcrf-kids.org.